

Pioneering				2014/15		
Outcome	Portfolio Leads	Outcome Lead	Officer Leads	Key Action Description	Key	New Key Action Proposal (where relevant)
The Council provides and enables brilliant services that strive to exceed customer expectations.	Pete Smith	Faye Batchelor-Hambleton	Pete Honeywell	Implement the Customer Transformation Programme.	K1	Speed up the delivery of Customer and Service Transformation Programme service reviews through developing a Council wide Customer and Service delivery blueprint and Customer Access Strategy.
	Pete Smith		Giles Perritt	Focus performance improvement on top priorities identified by Plymouth residents.	K2	
Plymouth's cultural offer provides value to the city.	Pete Smith	David Draffan	David Draffan	Support the Culture Board in delivery of the Vital Spark's vision.	K3	Support the Culture Board in refreshing and implementing a city-wide cultural strategy - the Vital Spark.
	Pete Smith		David Draffan	Support the development of Mayflower 2020.	K4	Support Destination Plymouth to deliver the Visitor Plan and a programme of events to raise the profile of the city to investors as a major stepping stone towards Mayflower 2020
	Pete Smith		David Draffan	Maximise the city's unique heritage offer to drive visitor numbers. (Support Destination Plymouth)	K5	Transform the city's cultural assets to provide greater value to the city through the development of the Plymouth History Centre
A Council that uses resources wisely.	Mark Lowry	Malcolm Coe	Malcolm Coe	Align the five year Medium Term Financial Plan to the Corporate Plan and deliver the Council's Transformation Programme.	K6	
	Mark Lowry		Malcolm Coe	Maximise Plymouth's opportunities to secure external funding.	K7	
Pioneering in reducing the city's carbon footprint and leading in environmental and social responsibility	Brian Vincent	Malcolm Coe Paul Barnard	Paul Barnard	Create a low carbon city by working with residents, the public and private sector.	K8	
	Brian Vincent		Malcolm Coe	Deliver the Council's Carbon Management Plan.	K9	

Growing						
Outcome	Portfolio Leads	Outcome Lead	Officer Leads	Key Action Description	Key	New Key Action Proposal (where relevant)
Increase the number of homes completed (net).	Chris Penberthy	Paul Barnard	Paul Barnard	Accelerate housing supply and deliver a range and mix of well-designed greener homes that will meet the housing needs of the city through the Plymouth Plan.	K10	Encourage more housing to rent or buy through accelerating housing supply and delivering a range and mix of well-designed greener homes that will meet the housing needs of the city through the Plymouth Plan.
	Chris Penberthy / Mark Lowry		Paul Barnard	Paul Barnard	Work with the Plymouth Housing Development Partnership to undertake a Strategic Land Review and develop a new Plan for Homes.	K11
A strong economy creating a range of job opportunities.	Tudor Evans	David Draffan	David Draffan	Maximise economic resources available to the city working with the LEP and Growth Board through a refresh of the Local Economic Strategy.	K12	Work with the Plymouth Growth Board and partners to deliver the Local Economic Strategy through systems leadership
	Tudor Evans		David Draffan	David Draffan	Deliver the 2000 new jobs identified in the Plan for Jobs and to consider additional projects. Deliver the 4000 new jobs identified in the visitor plan through improving the city's events and marketing.	K13
A top performing education system from early years to continuous learning opportunities.	Sue McDonald	Judith Harwood	Judith Harwood	Deliver the Children and Young People's Plan with particular emphasis on early intervention and child poverty (refresh due 2014).	K14	Deliver Children's Transformation Plan
	Tudor Evans		Judith Harwood	Judith Harwood	Develop and deliver a skills plan for the city, in line with the future growth agenda.	K15

Growing Cont...

Outcome	Portfolio Leads	Outcome Lead	Officer Leads	Key Action Description	Key	New Key Action Proposal (where relevant)
Plymouth is an attractive place for investment.	Tudor Evans	David Draffan	Paul Barnard	Creation of the Plymouth Plan	K16	
	Tudor Evans		Giles Perritt	A City Deal for Plymouth targeting investment in the Marine Sector	K17	To be removed - this Key Action is now complete (K39 now proposed to be "Implement City Deal for Plymouth")
	Tudor Evans/ Mark Lowry		David Draffan	The creative use of assets through a new strategic property and assets strategy.	K18	Support the Local Enterprise Partnership to maximise investment and economic growth in the Heart of the South West area through a Growth Deal and EU

Caring

Outcome	Portfolio Leads	Outcome Lead	Officer Leads	Key Action Description	Key	New Key Action Proposal (where relevant)
We will prioritise prevention.	Sue McDonald	Dave Simpkins Alison Botham	Alison Botham	Deliver the Early Intervention and Prevention Plan.	K19	
	Sue McDonald		Judith Harwood	Deliver the Child Poverty Plan.	K20	Deliver Early Years Strategy and SEN/D Strategy
	Sue McDonald		Kelechi Nnoaham	Deliver the Joint Health and Wellbeing Strategy	K21	1. Lead on the city's strategy for health and wellbeing 2. Develop a clear research and evidence base to understand health inequalities across the city 3 Deliver strategies that reduce individual risk factors and strengthen the role and impact of early intervention and prevention 4.Promote healthy lifestyles by increasing participation in physical activity, sport and access to good fresh food among targeted groups and particularly young people
	Chris Penberthy		Stuart Palmer	Deliver the Housing Plan.	K22	
We will help people take control of their lives and communities.	Ian Tuffin	Kelechi Nnoaham / Giles Perritt	Dave Simpkins	Deliver transformation of commissioning, choice and control in Adult Social Care.	K23	Strengthen the public health offer to integrated commissioning to ensure access to modern, integrated services that are fit for purpose and provide value for money
	Pete Smith		Stuart Palmer	Deliver the Civil Society Policy.	K24	Deliver the framework for working with our citizens and communities
	Pete Smith		Stuart Palmer	Review and develop arrangements for neighbourhood working.	K25	Lead agreement on and implementation of a new framework for working with citizens and communities for the city

Caring Cont...

Outcome	Portfolio Leads	Outcome Lead	Officer Leads	Key Action Description	Key	New Key Action Proposal (where relevant)
Children, young people and adults are safe and confident in their communities.	Chris Penberthy	Stuart Palmer Alison Botham	Stuart Palmer	Deliver the Community Safety Plan.	K26	
	Ian Tuffin / Sue MacDonald		Alison Botham / Dave Simpkins / Stuart Palmer	Ensure there is a relentless focus on safeguarding through the implementation of the Corporate Safeguarding Improvement Plan, Plymouth Safeguarding Children Board and Plymouth Safeguarding Adults Board plans.	K27	
People are treated with dignity and respect.	Chris Penberthy	Stuart Palmer Dave Simpkins	Stuart Palmer	Deliver the Civil Society Policy.	K28	To be removed - Duplicate action with K24
	Pete Smith		Stuart Palmer	Become a welcoming city that is diverse, inclusive and that combats hate crime.	K29	
	Chris Penberthy		Giles Perritt	Implement the findings of the Fairness Commission.	K30	
	Ian Tuffin		Dave Simpkins	Continue to deliver the new deal for older people's care	K34	Deliver an Increase in personalised packages of care to support people to live as independently as possible

Caring Cont...

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People are treated with dignity and respect.	Ian Tuffin	Stuart Palmer Dave Simpkins	Dave Simpkins	Deliver the Quality Improvement Plan with service providers.	K31	Improve the quality of the care and support market
	Ian Tuffin		Dave Simpkins	n/a	K31b	Working with Partners to create a Dementia Friendly City
	Ian Tuffin		Dave Simpkins	n/a	K31a	Continue to work closely with the NHS to provide a seamless service for older people's care including smoother discharge from hospitals

Confident

Outcome	Portfolio Leads	Outcome Lead	Officer Leads	Key Action Description	Key	New Key Action Proposal (where relevant)
Citizens enjoy living and working in Plymouth.	Tudor Evans	Giles Perritt	David Draffan	A Plan for Jobs, to get our young people back to work	K32	Deliver a Skills Plan for the city working co-operatively with the Employment and Skills Board, Education, Learning and Families Service and the Local Enterprise Partnership
	Chris Penberthy		Judith Harwood	Deliver the Child Poverty Plan.	K20	
	Mark Lowry		Paul Barnard	Encourage more homes to be available to rent or buy	K33	To be removed - Duplicate action with K10
	Chris Penberthy		Stuart Palmer	Bring down crime and keep Plymouth safe	K35	To be removed - Duplicate action with K26
	Mark Coker		Simon Dale	Reduce problems with potholes through increased investment in capital repair works.	K36	

Confident Cont....

Outcome	Portfolio Leads	Outcome Lead	Officer Leads	Key Action Description	Key	New Key Action Proposal (where relevant)
Plymouth's brand is clear, well-known and understood globally.	Tudor Evans	Giles Perritt David Draffan	Giles Perritt	Britain's Ocean City branding will be rolled out.	K37	To be removed - Duplicate action with K4
	Pete Smith		David Draffan	Support the development of Mayflower 2020	K38	
Government and other agencies have confidence in the Council and partners: Plymouth's voice matters.	Tudor Evans	Malcolm Coe / Giles Perritt	Giles Perritt	Negotiate and deliver the City Deal for Plymouth.	K39	Implement City Deal for Plymouth
	Tudor Evans		Giles Perritt	Develop a proactive approach to lobbying Government, working with the LEP and neighbouring authorities.	K40	
Our employees are ambassadors for the city and the Council and proud of the difference we make.	Pete Smith	Chis Squire	Les Allen	Implement People and Organisational Development Framework.	K41	
	Tudor Evans		Giles Perritt	Implement the Corporate Plan Communication strategy.	K42	